



January 2024

Dear Kent Employer:

We need your help learning more about the housing circumstances and needs of your employees, and how the housing situation in the area has impacted your business or organization.

The Connecticut Housing Finance Authority has funding available to develop housing that would be restricted to people who work in Kent. This is different from most affordable housing funding sources, which require that housing be made available to all who meet the income restrictions. Development of this workforce housing in Kent has the potential to have very real and tangible benefits for employers like you.

We've heard plenty of anecdotes about how the housing situation has impacted employers, but before we can pursue this funding, we need actual data. We've created two surveys to get the data we need.

Here's how you can help us help you:

- First, please take this brief **employer survey** on how the housing situation has affected your business or organization: <https://forms.gle/zmfVYFLKiV7Ws39w8>

A QR code is provided for your convenience to the right if you are receiving this letter as a hard copy.



- Second, please encourage your employees to take this **employee survey** on their housing circumstances and needs: <https://forms.gle/ZrcR5MRLmZXPvjj29>

You can distribute the link to your employees via email, and/or post the attached flier with a QR code that links to the survey.

Thank you very much for helping us learn about how the housing situation has impacted your business or organization, and your employees. You can learn more about the surveys at <https://www.kentaffordablehousing.org/workforce-housing-surveys>.

We should also note that many of your employees may be eligible to apply for our existing housing at South Common and Stuart Farm. Current eligible income ranges are \$20,075-\$64,240 per year for a single person, or \$28,675-\$91,760 per year for a family of four. Additional information is available at <https://www.kentaffordablehousing.org/application-combined> A number of our residents are Kent employees, and we have many Kent employees on our waiting list.

Finally, we'd welcome the opportunity to discuss ways we can work together to create more of the affordable housing that the Town of Kent - and your business or organization - needs.

Please contact me with any questions or comments. Thank you very much for your time and consideration.

Sincerely,

A handwritten signature in black ink that reads "JPotter". The letters are cursive and fluid.

Justin Potter, President
Kent Affordable Housing, Inc.

president@kentaffordablehousing.org

Cell: 718 344 8751



Please Take This Employee Housing Survey

There is state funding available to create dedicated affordable housing that would be restricted to people who work in Kent.

This survey will help determine whether it is worthwhile to pursue that funding. In addition, this survey will help us better identify and understand Kent's housing needs.

You can access the survey by scanning the QR code below, or by visiting <https://www.kentaffordablehousing.org/workforce-housing-surveys>



The survey should only take a few minutes. Thank you for participating!